

## **TERMS OF USE FOR GENERAL PUBLIC VIEWERS**

Welcome to our website. If you continue to browse and use this website you are agreeing to comply with and be bound by the following terms and conditions of use, which together with our privacy policy govern LIBERTY ALLIANCE's relationship with you in relation to this website. The term "LIBERTY ALLIANCE" or "Association" or "us" or "we" refers to the owner of the website whose registered office is in Lawrence, Kansas. The term 'you' refers to the user or viewer of our website. The use of this website is subject to the following terms of use:

- The content of the pages of this website is for your general information and use only. It is subject to change without notice.
- Neither we nor any third parties provide any warranty or guarantee as to the information and materials found or offered on this website for any particular purpose. You acknowledge that such information and materials may contain inaccuracies or errors and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.
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- Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence.
- This website also includes links to other websites. These links are provided for your convenience to provide further information. We have no responsibility for the content of the linked websites.
- You may not create a link to this website from another website or document without LIBERTY ALLIANCE's prior written consent.
- Your use of this website and any dispute arising out of such use of the website is subject to the laws of the United States of America.

## **PRIVACY POLICY FOR GENERAL PUBLIC VIEWERS**

This privacy policy sets out how LIBERTY ALLIANCE uses and protects any information that you give LIBERTY ALLIANCE when you use this website. LIBERTY ALLIANCE is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. LIBERTY ALLIANCE may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 27th of January, 2020.

### **What we may collect**

We may collect the following information:

- name
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

### **What we do with the information we may gather**

We would use the information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.

- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by whatever mode you supply to us.

### **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **How we use cookies**

A cookie is a small file which asks to be placed on your computer's hard drive. Once you accept it, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

### **Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **Controlling your personal information**

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect.

## **TERMS FOR SUBSCRIBING MEMBERS OF LIBERTY ALLIANCE**

If you become a subscribing Member of LIBERTY ALLIANCE, there are other rights and conditions that you accept in addition to the Terms of Use and Privacy Policy for the general public that you consent with while browsing the public pages of this website. Your payment of an annual subscription fee represents that you acknowledge and agree to the following terms that apply to Members and to your use of the Members-only web content and services:

### **Confidentiality**

Unless compelled by law or court order, LIBERTY ALLIANCE shall never sell, gift, trade or otherwise disclose to anyone or any entity any personally identifying information or any contact information of any Member.

### **Accountability**

Services listed on this website as Benefits of Membership represent contractual communications covered by your subscription fee and for which governing laws provide recourse if applicable. Each member agrees that in the event of any alleged breach of promise or duty regarding services, the laws of the State of Kansas shall govern. Such legal responsibilities include those of the Kansas Consumer Protection Act and regulations enforced by the Kansas Governmental Ethics Commission.

**Lobbyist Access and Results**

The Member subscription fee is not contingent upon any legislative results and each Member receives the same services as any other Member. No Member receives greater consideration, influence, directive authority over, or access to any LIBERTY ALLIANCE lobbyist than does any other Member. The representation duty of LIBERTY ALLIANCE lobbyists is provided only to the Association as a whole – always in keeping with our Liberty principles and the issue priorities voted upon by its Members – and shall not be an individual service provided to satisfy the discrete interests of any given Member.

**No Refunds**

The duration of each annual Membership runs from the date of payment through the next 12 consecutive calendar months. All Membership fees are paid in full up front and no portion of any Membership fee is refundable.

**Civility**

LIBERTY ALLIANCE reserves the right to void, with no refund of fees, any or all access rights or benefits to any Member for any instance that LIBERTY ALLIANCE in its sole discernment deems to be an abuse of Member privileges, an abuse of the online LIBERTY ALLIANCE system, or an abuse of LIBERTY ALLIANCE personnel by that Member.